

8th Annual Charting the LifeCourse

# SHOWCASE 2024

April 23-25, 2024 | Kansas City, MO

## Sponsor or Exhibit at the Charting the LifeCourse Showcase

The Showcase brings together an ever-growing network of advocates, family members, professionals, executives, and leaders of state health and human service agencies from across the country. These change agents are using the Charting the LifeCourse framework for personal growth, community engagement, policy advancements, and technological innovations to promote self-determination and good lives for all.

As a Sponsor or Exhibitor at the Showcase, your organization will have the opportunity to connect and network with a national audience of innovators. Collaborate around shared values as you demonstrate your commitment to equipping and empowering people, families, and programs. Learn with and from over 500 attendees about how CtLC is driving transformational change in all practice areas, types of support, and levels of impact. Share how your organization is a part of that movement and highlight ways you can partner with attendees to further the commitment shared by us all.

### Sponsor and Exhibitor Opportunities:

The Showcase is more than a conference – it’s an event intentionally designed to highlight the work of and create connections among the LifeCourse community. Sponsors and Exhibitors will have a unique opportunity to interact with people representing all life stages and life domains in a variety of fields, and to share in exchanging knowledge, building capacity, and engaging collaboratively. Specifically, sponsors and exhibitors will be able to:

- Provide information and resources to a broad array of stakeholders representing multiple disciplines/innovation areas via the “swag bag” attendees receive
- Enjoy one-on-one interactions with attendees at dedicated exhibit booth spaces throughout the conference venue
- Share a short “spotlight” presentation to demonstrate your innovations that support personal and professional growth, community engagement, policy advancements, and technological innovations during an interactive breakout session

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## **Additional Opportunities for Sponsors:**

Sponsors are invited to showcase their partnership with the LifeCourse Nexus and celebrate their commitment to the movement for good lives for all. Sponsors will be recognized before, during, and after the Showcase with:

- inclusion of logos and branding in all print and digital materials (including program, website, digital app, and in nationally disseminated promotional materials)
- prominent signage, special mentions, and opportunities to address attendees during sponsored events

For a detailed list of what is offered for each Sponsorship Level, see page four of this document. You can find detailed information about the conference program and presenters on the conference website. If you are interested in designing custom sponsorship benefits for an amount not listed, we are happy to discuss.

## **Sponsorship Registration:**

Sponsor registration will be completed via an online form.

- Be sure to identify who within your organization should receive the information and instructions regarding the Showcase. This person will be our point of contact to support/facilitate all exhibitor and sponsorship details before, during, and after the event.
- You will also be asked to provide:
  - A Short Description of Your Organization (to be a for/incorporated into promotional materials) - 1000 Words maximum
  - A high resolution version of your company or organization's logo. The preferred file format is EPS, but JPEG, PDF, or PNG will be accepted based on the quality.

**[Click Here to Complete the Registration Form](#)**

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## All Sponsors and Exhibitors Receive:

- **An exhibit table/booth space in the main areas of the Showcase**
  - *Exhibit booth area is a 8 X 6 ft and includes one 6 ft table and two chairs. All table décor and any AV equipment (monitors, etc.) is to be provided by the exhibitor (AV equipment can be arranged with the venue for an additional fee).*
  - *Exhibit hours are during the Showcase program and event hours April 23-25, 2023. Set-up is scheduled April 23, 2023 at 9 a.m., and tear down must be completed by 4pm on April 25, 2023. Space is limited and will be assigned based on sponsorship level and then on a first come, first served basis.*
- **Opportunity to provide a short demo during the Spotlight Sessions on April 23**
  - *All sponsors and exhibitors will be provided the opportunity to do a short demo highlighting their organization and work during the Spotlight Sessions, taking place from 4:15-5:30 p.m. on Wednesday, April 23. The demos will be part of a larger breakout session dedicated to short highlight of individual and organizational innovations to support people, families, educators, providers, and state systems. Additional details will be provided closer to the event.*
- **Inclusion of promotional information and resources in the Showcase Swag Bag, distributed at registration to all attendees**
  - *All promotional materials must be received by the LifeCourse Nexus by April 15 to be included in the Swag Bag. Additional materials and/or swag can be provided by sponsors and exhibitors at their booth, if desired. Shipping information and details will be provided upon confirmation of Sponsor or Exhibitor Registration.*

All Sponsors also receive inclusion of logos and branding in all print and digital materials (including program, website, digital app, and in nationally disseminated promotional materials)

- *Logo files should be provided by the Sponsor via the registration form to allow for prompt inclusion on the website and in nationally disseminated materials.*
- *Sponsors are responsible for designing and providing the promotional ad according to the specifications that will be provided based on the sponsorship levels. Ads received after the specified due date cannot be guaranteed to be included in the printed program.*

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**Platinum Level**  
\$25,000

### Plenary Sponsor

- Exhibit table/booth space in a primary location
- Opportunity to provide a short demo during the Spotlight Session on April 23
- Inclusion of promotional materials and resources included in swag bag
- One-time social media promo
- One-time email blast to conference registrants
- Elite branding of Showcase app
- Elite branding as sponsor of the plenary session, including time during the session to address attendees
- Full page, inside back cover promotional ad in conference program
- Conference registrations: 4
- Access to conference pre- and post-attendee mailing list



**Gold Level**  
\$20,000

### Awards Breakfast Sponsor

- Exhibit table/booth space in a primary location
- Opportunity to provide a short demo during the Spotlight Session on April 23
- Inclusion of promotional materials and resources included in swag bag
- One-time social media promo
- Elite branding at the awards breakfast, including option to address attendees
- Half page promotional ad in conference program
- Conference registrations: 3
- Include 1 item in conference attendee bags
- Access to conference post-attendee mailing list



**Silver Level**  
\$15,000

### Ambassador Reception Sponsor


- Exhibit table/booth space in a primary location
- Opportunity to provide a short demo during the Spotlight Session on April 23
- Inclusion of promotional materials and resources included in swag bag
- One-time social media promo
- Elite branding at the Ambassador Only reception, including option to address attendees
- Half page promotional ad in conference program
- Conference registrations: 3
- Include 1 item in conference attendee bag
- Access to conference post-attendee mailing list

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## Lunch Sponsor

 **Bronze Level**  
\$10,000


- Exhibit table/booth space in conference area
- Opportunity to provide a short demo during the Spotlight Session on April 23
- Inclusion of promotional materials and resources included in swag bag
- One-time social media promo
- One time email blast to conference registrants
- Elite branding as sponsor of lunch, including option to address attendees
- Full page promotional ad in conference program
- Conference registrations: 2
- Access to conference pre- and post-attendee mailing list

## Snack Sponsor

 **Blue Level**  
\$5,000

- Exhibit table/booth space in main conference area
- Opportunity to provide a short demo during the Spotlight Session on April 23
- Inclusion of promotional materials and resources included in swag bag
- Elite branding at snack times
- Quarter page promotional ad in conference program
- Conference registrations: 1
- Access to conference post-attendee mailing list

## Exhibitor

 **Exhibitor**  
\$2,000

- Exhibit table/booth space in conference area
- Opportunity to provide a short demo during the Spotlight Session on April 23
- Inclusion of promotional materials and resources included in swag bag
- Listed in conference program and on digital app
- Conference registrations: 1

[Click Here to Complete the Registration Form](#)

# WHAT IS LIFECOURSE NEXUS?

A **national center** for training, partnership, technical assistance and research.

It is the central location for engaging a network of people who want to share, learn, and develop strategies for promoting and integrating the Charting the LifeCourse Framework and tools. This human-centric system of resources and training creates a common language for driving transformational change and supporting innovation in policy, practice, procedure and culture for individuals and families.

## OUR MISSION

To connect and spark innovative ideas into action through education, partnership, community-building, and resource development.



## OUR VISION

A world where all people have opportunities to explore, problem-solve and plan for their "good life."

# Charting the LifeCourse Framework

This framework enhances exploration, problem-solving and planning for decision making at all levels of change. As a model, Charting the LifeCourse seeks to create common language around key values and principles to support people, families, and professionals to use CtLC in their life and work.

### Personal Decision-Making Skills

Building personal confidence and skills for exploring, planning and problem-solving skills to enhance informed decision-making, self-determination and self-advocacy.

### Supporting Families

Supporting families to explore, plan, problem-solve and take action with their family member and for their whole family (including supporting the family caregiver role).

### Professional Practices

Enhancing professional practices related to specific competencies and functions of that role.

### Programmatic Integration & Organizational Alignment

Aligning culture, leadership, procedures, practices and partnerships within a program, organization, policy or system.

### Strategic Transformation & Community Engagement

Engaging partners and creating collective impact through local, state and national for policy and social change



**LifeCourse Nexus**

Training and Technical Assistance Center



Number of Ambassadors

2,103

Ambassadors in 43 states  
133 that are National Ambassadors  
and 3 Ambassadors outside the US

Number of Contracts

In 2023

we had 78 contracts with  
75 different organizations

# LIFECOURSE IN NUMBERS

129 trainings with

5645 trainees  
which includes  
4810 professionals,  
640 families,  
183 persons with DD &  
12 students/preprofessionals

## SHOWCASE 2023 BY THE NUMBERS



60+

wonderful speakers  
from 45+ amazing  
organizations



Nearly

400  
attendees

from 32 states  
and 2 countries:  
Canada & Ireland

24 engaging breakouts  
like CtLC In Action

12

informative  
One Slide Challenge  
presentations

8 generous sponsors  
who helped make  
the event possible

78

new badges awarded at  
the PreShowcase Intensive



11

Awards presented at the  
CtLC Innovation Awards  
Ceremony



LifeCourse Nexus

Training and Technical Assistance Center